



## Chocolate Drive



Chocolate fundraisers are a classic, and for good reason. They require little preparation, are reasonably simple to manage, and let's face it, who doesn't love chocolate? Simply research what chocolate boxes you would like to order and how much you want to sell, plan how and where you want to sell it, and see who you can get involved to help you. Cadbury's website <https://www.fundraising.com.au/> has an abundance of information in preparing for your Cadbury chocolate fundraising!

### Where can I sell it?

Some venues that you should consider are:

- Your school
- Your neighbourhood (door knocking)
- Your church
- Canteen: ask whether you could leave a box in the canteen at your local sports club
- School: In the reception/office or in the canteen(if possible)
- Workplace: at your parents' or your workplace, in the reception or lunchroom

Ensure if you choose to have your Cadbury chocolate box in these particular places that you have someone who can oversee your chocolates, and make sure the correct money is being put into the box for the chocolates. If the correct money isn't put in the box, you will have to compensate for the money you haven't received.

Keep in mind that most places in Australia are fairly warm all year round. Ensure that your chocolate is stored in a cool area where it will not melt.

### Cost and delivery

Be sure to carefully check the Purchase Terms & Payment Methods for Cadbury Fundraising <https://www.fundraising.com.au/purchase-terms>:

- You pay for your order up front, then keep all the money you make
- Cadbury offers free shipping for orders of 12 carry boxes or more
- You must buy a minimum of 12 carry boxes

It's beneficial to keep a tally/record of how many chocolates you have, how many you've sold so far, how much money you've made, etc, to be sure you're raising the amount you're supposed to.

## Promote your team!

If you would like some extra advertisement for your summer teams, consider printing off the chocolate drive team poster for your team, and sticking it to the side of your box. If you would like to, you can put your details on the poster, so that people will be able to contact you if they want to support you more. These printables will help those who buy your chocolate to know what their money is going towards. This will be very useful, especially if you intend to sell your Cadbury chocolates at different locations, where the community may not necessarily know you.

Bonus: Recruit while you go, and hand out brochures with your chocolates! Contact the office today for a supply of brochures.

